

11.11. 24 Health & Wellness Meeting Summary:

The meeting, led by Joe Barton and Tim Hides, focused on several key updates regarding the National Jamboree and operational strategies. Hides reported a delay in the registration launch to early December due to vendor issues and underscored the importance of staff recruitment and marketing integration. He emphasized brand management and the use of licensed vendors for merchandise, which positively impacts Scouting America.

Recruitment updates were shared, with Walker Wilson noting a strong return rate of approximately 80% for EMTs and paramedics, while Stephanie McWilliams reported good progress in mental health recruitment. The team discussed the need for efficient transportation solutions and the implementation of self-care stations to reduce EMS calls, reflecting a strategic approach to operational efficiency.

Further discussions included the ongoing development of the electronic health record (EHR) system, which aims to enhance healthcare accessibility and user experience. Dr. Joe Barton provided updates on the credentialing system, now called Incredible, which will streamline the verification process for users. The meeting also addressed the 2025 Jamboree, highlighting the transition of guides for unit leaders to an online format and the importance of maintaining an updated Google Drive for resources.

Barton discussed the integration of the registration platform with EHR and CampDoc, while also addressing concerns about the NSJ 26 health wellness Google groups. The meeting concluded with a call for open communication regarding resource needs and a commitment to collaboration with various committees and organizations to enhance the wellness program.

Chapters & Topics:

Updates on Jamboree Planning and Operations

Tim Hides discussed updates from the executive committee meeting, noting a delay in the registration launch to early December as a new system is being implemented. He mentioned a strong focus from Scouting America on marketing through dedicated social media channels and emphasized the need for staff recruitment, particularly within the health and wellness pillar, where 225 individuals have expressed interest.

- Coordination with Emergency Management Operations and facility layout.
- Coordination with Task Force Medical
- Staff recruitment efforts for the Jamboree.

Brand Management and SWAG Coordination

Tim Hides discussed the significance of maintaining strong relationships with national brands and sponsors while managing SWAG initiatives. He noted that rogue efforts could harm these partnerships and stressed the importance of using licensed vendors. Additionally, he mentioned plans to automate logistics for SWAG distribution and improve coordination among health and wellness entities.

Barton Update: We're partnering with a licensed vendor from Phoenix, who has previously worked with the Grand Canyon Council, to handle our swag distribution. There are no plans for a jamboree-wide vendor, and our team won't be involved in ordering or fulfillment. Please note, we won't have stock available at the Jamboree.

You'll be able to choose from medical, mental health, or wellness logo versions, with a few clothing color options. Logos can be viewed on the kickoff meeting PPT slides. Please don't create products within your teams unless you have a licensed vendor and have discussed it with me. This is a requirement from the Jambo Excom and the national council.

Proposed items include:

1. Performance wicking/SPF 50 pullover
2. Performance wicking/SPF 50 polo
3. Performance scrub top (similar to Fabletics)
4. Neckerchiefs for medical, mental health, and wellness staffs
5. Patches for each staff and "Elevate Your Well-Being"

Plan is to open ordering when registration opens.

- Brand management and licensed vendor relationships for SWAG.

Updates on Recruitment and Program Developments

Tim Hinds discussed ongoing recruitment efforts, highlighting updates to the health and wellness website. Walker Wilson indicated a promising return rate of around 80% for EMTs and paramedics, although more personnel are needed. Stephanie McWilliams reported positive trends in mental health recruitment.

Transportation and Self-Care Stations Discussion

Dr. Barton highlighted the implementation of self-care stations that do not require staffing, which successfully reduced EMS calls at Summit Apex. He mentioned plans to establish similar stations at The Rocks and discussed the use of the Summit Health Lodge for Delta Medical as a budget-friendly trial.

Updates on EHR and Credentialing Systems

Dr Barton reported on the progress of the EHR system, emphasizing its testing phase aimed at enhancing mobile access and streamlining healthcare processes. He mentioned that the credentialing system, now named Incredible, will facilitate easy uploads of credentials through an app. He noted that while most credentials will be auto-verified, some will still require manual verification.

- Updates on the EHR system and credentialing processes.

Updates on Staff Coordination and Resources for Jamboree 2025

Tim Hinds and Dr. Joe Barton provided updates on the planning for the 2025 Jamboree, focusing on staff coordination and resource management. Dr. Barton mentioned the shift of guides for medical and mental health care to an online format, which will allow for easier updates. He also encouraged staff to engage with the staff website and the Google Group/Chat for ongoing communication and resource sharing.